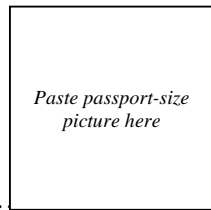


CENTRAL UNIVERSITY COLLEGE

REGISTRATION FORM FOR THE 2011 EXAMINATIONS OF THE
CHARTERED INSTITUTE OF MARKETING (CIM), UK



Name of Applicant
Surname Other name(s)

Address (Company/Personal)

.....

Tel No. Email

Session (Tick) Day [] Evening [] Week-end []

Present Academic Qualification (Attach a photocopy)

.....

CIM Membership No.

Papers to be registered (tick as appropriate)

(Part III)

- | | | | |
|-------------------------------|-----|--|-----|
| I. Marketing Planning Process | [] | III. Delivering Customer Value through Marketing | [] |
| II. Managing Marketing | [] | IV. Project Management in Marketing | [] |

NB: Fee payable per paper is Two Hundred and Fifty Ghana Cedis (GH¢250.00)

Month and Year of examination: $\frac{\quad}{(M)} \frac{\quad}{(M)} / 20\frac{\quad}{(Y)} \frac{\quad}{(Y)}$

Signature of Applicant Date $\frac{\quad}{(D)} \frac{\quad}{(D)} / \frac{\quad}{(M)} \frac{\quad}{(M)} / 20\frac{\quad}{(Y)} \frac{\quad}{(Y)}$

Note: Completed Registration Form should be returned to the Director, Business Development Centre, Central University College, Accra, together with the appropriate fee in Bankers' Draft payable to the Central University College.

FOR OFFICE USE ONLY

Application fee ¢

Receipt No. Bankers' Draft No.

Form sold by Signature

Date $\frac{\quad}{(D)} \frac{\quad}{(D)} / \frac{\quad}{(M)} \frac{\quad}{(M)} / 20\frac{\quad}{(Y)} \frac{\quad}{(Y)}$ Form No.

CENTRAL UNIVERSITY COLLEGE

REGISTRATION FORM FOR THE 2011 EXAMINATIONS OF THE
CHARTERED INSTITUTE OF MARKETING (CIM), UK

Paste passport-size
picture here

Name of Applicant
Surname Other name(s)

Address (Company/Personal)

.....

Tel No. Email

Session (Tick) Day [] Evening [] Week-end []

Present Academic Qualification (Attach a photocopy)

.....

CIM Membership No.

Papers to be registered (tick as appropriate)

(Part II)

- | | | | |
|---|-----|---------------------------------------|-----|
| I. Marketing Essential | [] | III. Marketing Information & Research | [] |
| II. Assessing the Marketing Environment | [] | IV. Stakeholder Marketing | [] |

NB: Fee payable per paper is One Hundred and Ninety Ghana Cedis (GH¢190.00)

Month and Year of examination: $\frac{\text{ } \text{ } }{(M \ M)} / 20 \frac{\text{ } \text{ } }{Y \ Y}$

Signature of Applicant Date $\frac{\text{ } \text{ } }{(D \ D)} / \frac{\text{ } \text{ } }{M \ M} / 20 \frac{\text{ } \text{ } }{Y \ Y}$

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CENTRAL UNIVERSITY COLLEGE

REGISTRATION FORM FOR THE 2011 EXAMINATIONS OF THE
CHARTERED INSTITUTE OF MARKETING (CIM), UK

Paste passport-size
picture here

Name of Applicant
Surname Other name(s)

Address (Company/Personal)

.....

Tel No. Email

Session (Tick) Day [] Evening [] Week-end []

Present Academic Qualification (Attach a photocopy)

.....

CIM Membership No.

Papers to be registered (tick as appropriate)

(Part IV)

- | | | | |
|-------------------------------------|-----|------------------------------------|-----|
| I. Analysis & Decision | [] | III. Managing Corporate Reputation | [] |
| II. Marketing Leadership & Planning | [] | IV. Emerging Themes | [] |

NB: Fee payable per paper is Three Hundred and Fifty Ghana Cedis (GH¢350.00)

Month and Year of examination: $\frac{\text{ } \text{ } }{(M \ M)} / 20 \frac{\text{ } \text{ } }{(Y \ Y)}$

Signature of Applicant Date $\frac{\text{ } \text{ } }{(D \ D)} / \frac{\text{ } \text{ } }{(M \ M)} / 20 \frac{\text{ } \text{ } }{(Y \ Y)}$

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